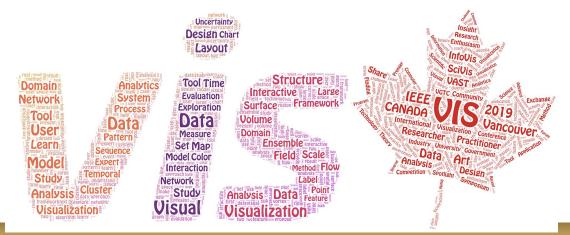
# ShapeWordle: Tailoring Wordles using Shape-aware Archimedean Spirals

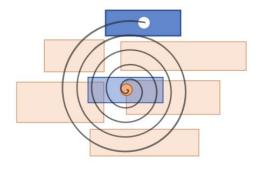
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### INTRODUCTION

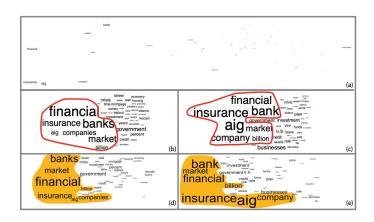
- We present a new technique to enable the creation of shape-bounded Wordles, we call ShapeWordle
- We fit words to form a given shape
- We extend the traditional Archimedean spirals to be shape-aware
- We formulate a shape-aware Archimedean spiral to guide and align Wordle layouts with arbitrarily-given shapes and to facilitate us to create multi-centric Wordles, where different words are placed in different parts of the given shape;
- We introduce a set of shape-aware Wordle editing interactions based on the coherent combination of rigid body operations and pixel-based placements;





## RELATED WORK

- Word Cloud Visualization
  - Semantic-Preserving Word Clouds by Seam Carving
  - Morphable Word Clouds for Time-Varying Text Data Visualization







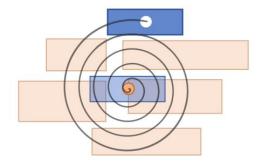




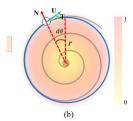




### BACKGROUND



- 1. Initialize: pick a random position around the center of the canvas
- 2. Search-and-update: create a spiral started from the picked random position, and search along the spiral for a location to place the next word, such that the next word does not overlap with any already-placed word;



### SHAPE-AWARE WORDLE

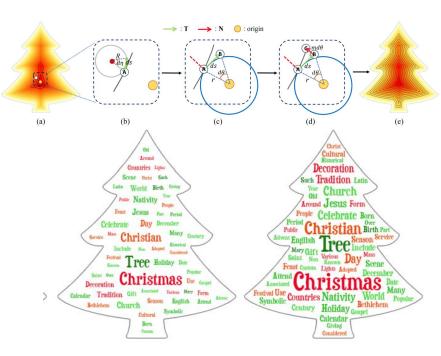
N and T are the unit normal vector and unit tangent vector

$$\begin{pmatrix} x \\ y \end{pmatrix} = r(\theta) \begin{pmatrix} \cos \theta \\ \sin \theta \end{pmatrix}.$$

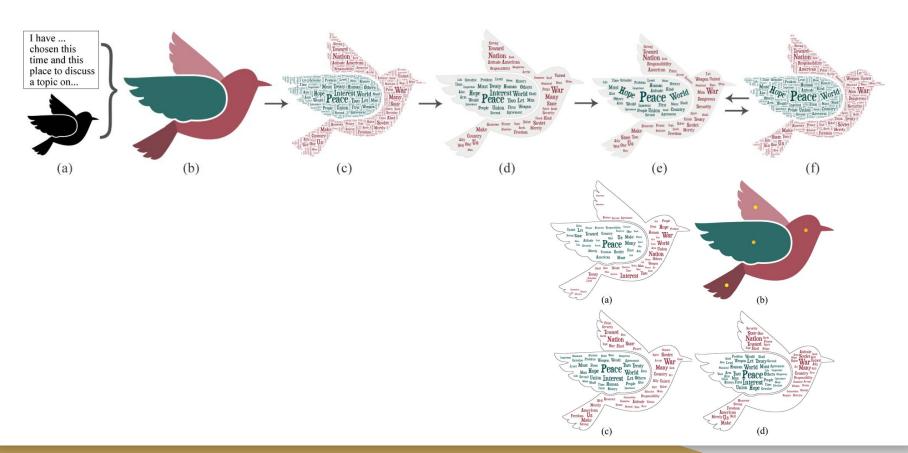
$$\mathbf{U} = m \begin{pmatrix} \cos \theta \\ \sin \theta \end{pmatrix} + r(\theta) \begin{pmatrix} -\sin \theta \\ \cos \theta \end{pmatrix} = m\mathbf{N} + r(\theta)\mathbf{T}, \quad (3)$$

$$\begin{pmatrix} dx \\ dy \end{pmatrix} = md\theta\mathbf{N} + rd\theta\mathbf{T},$$

For a wordle of 60 words, our method finishes in less than 5s.

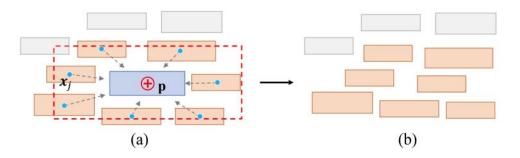


### SHAPE-AWARE WORDLE



# INTERACTIVE SHAPEWORDLE CREATION SYSTEM

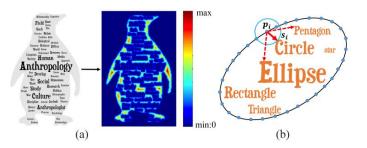
- Two-step Wordle Layout
  - First, the large number of tiny marginal words are mainly used for filling the small empty regions remaining in the shape; they need not align with the shape.
  - Second, computing the shape-aware Archimedean spirals for a large number of tiny marginal words is time-consuming, and unnecessary.
- Shaped Wordle Editing(move, rotate, resize, delete)
  - Boundary constraint
  - Uniform constraint



### **EVALUATION**

- Layout coverage (LC): measuring the overall proportion of empty space in the generated layout.
- Layout uniformity (LU): from another aspect, measures the distribution uniformity of the gaps among the words in the layout
- Shape similarity (SS):The third metric SS aims to measure how good the generated wordle aligns with the given shape

$$LU = \frac{1}{n_{\text{nontext}}} \sum_{i} \varphi(\mathbf{p}_{i})^{2}, \qquad (9)$$
 
$$SS = \frac{1}{n_{\text{contour}}} \sum_{\mathbf{p}_{i} \in \Omega_{B}} \rho(\mathbf{p}_{i})^{2}. \qquad (10)$$



### **EVALUATION**

### ShapeWordle



(a) LC:0.22, LU:53, SS:503



(c) LC:0.16, LU:83, SS:1398

#### WordArt

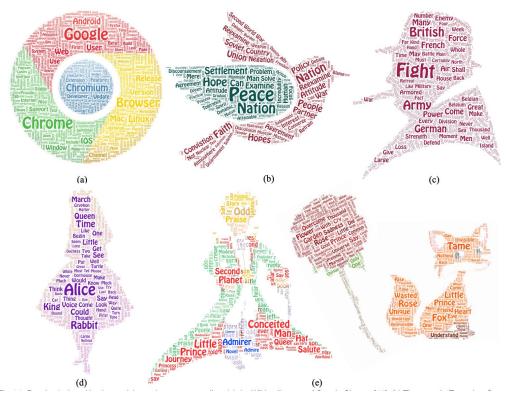


(b) LC:0.17, LU:106, SS:1126



(d) LC:0.15, LU:99, SS:1458

### Results



http://www.yunhaiwang.net/infoVis2019/shapewordle/index.html