### MasaCtrl: Tuning-Free Mutual Self-Attention Control for Consistent Image Synthesis and Editing

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**ICCV 2023** 

## Introduction

#### Abstract





"Elon Musk  $\rightarrow$  ... side view ..."



"An apple"  $\rightarrow$  "... two ..."



"A standing bird"  $\rightarrow$  "... spreading wings ..."

MasaCtrl can perform text-based non-rigid image synthesis and real image editing without finetuning.

#### **Contributions**

- A **tuning-free** method to achieve consistent 1) image synthesis and complex image editing.
- An effective mutual self-attention 2) mechanism.
- 3) A masked-guided mutual self-attention, where the mask can be easily computed from the cross-attentions.



"....sitting...."

"...laying..." (Ours)

The effectiveness of our proposed MasaCtrl in both consistent image generation and complex non-rigid real image editing.



w/o mask guidance

with mask guidance

## **Related Work**

### **Text-guided Image Editing**

#### **Blended latent diffusion**

Require extra masks to edit local regions of the image;



### **Text-guided Image Editing**

#### DiffusionCLIP

Can edit global aspects of the image by changing the text prompt directly, but cannot modify local details;



### **Text-guided Image Editing**

#### Prompt-to-prompt

use **cross-attention** or to edit both global and local aspects of the image by changing the text prompt directly, but they tend to preserve the original layout of the source image and **fail to handle non-rigid transformations.** 



## Preliminaries

#### **Stable Diffusion**



#### **Diffusion Model**



#### **DDIM Inversion**





CSDN @wu\_liacheng

#### **Attention Mechanism**

Attention is to map the query and key into the same high-dimensional space to **calculate the similarity**.



#### **Attention in Stable Diffusion**

At denoising step t, the features from the previous (I-1)-th basic block first pass through the residual block to generate intermediate **features f**<sup>I</sup><sub>t</sub>.

- Then they are reorganized by a **self-attention** layer.
- Receive textual information from the given text prompt P by the following **cross-attention** layer.





## Method

### Pipeline



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#### 1. Mutual Self-Attention

They propose mutual self-attention, which converts the existing **self-attention** in T2I models into **'cross-attention'**, where the crossing operation happens in the **self-attentions of two related diffusion processes**.



#### 1. Mutual Self-Attention

However, intuitively performing such attention control on **all layers** among **all denoising steps** will result in an image I that is nearly the same as the reconstructed image Is.

only in the decoder part of the U-Net after several denoising steps and layers.

$$\text{EDIT} := \begin{cases} \{Q, K_s, V_s\}, & \text{if } t > S \text{ and } l > L, \\ \{Q, K, V\}, & \text{otherwise}, \end{cases}$$



(a) Intermediate results in denoising process

#### "A running horse"



(b) Query feature visualization

#### 2. Mask-Guided Mutual Self-Attention

The **cross-attention maps** correlating to the prompt tokens contain most information of the **shape** and **structure**.

$$\begin{aligned} f_o^l &= \operatorname{Attention}(Q^l, K_s^l, V_s^l; M_s), \\ f_b^l &= \operatorname{Attention}(Q^l, K_s^l, V_s^l; 1 - M_s), \\ \bar{f}^l &= f_o^l * M + f_b^l * (1 - M), \end{aligned}$$



(b) Mask extraction from cross-attention maps



#### Integration to Controllable Diffusion Models

Our method can be easily integrated into existing controllable image synthesis method.



"A boy, indoors, sitting, coffee shop"  $\rightarrow$  "...**standing**..."



"a boy, standing on the beach,  $\rightarrow$  t-shirt, sunset, full body"

3.

"... hands in hands ..." +



"A boy, standing, street, long pants" → "...**running**..."



"1girl, white medium hair, looking at  $\rightarrow$  viewer, jacket, outdoors, full body"

"... raising + hands ..." +

# Experiments

#### **Synthesis Results**



"An apple on the table"  $\rightarrow$  "Two apples ..."



"A kitten is sitting on the floor"  $\rightarrow$  "... laying ..."

#### Real image editing results



"A photo of a person, black t-shirt, raising hand"

#### **Ablation Study**



### **Results with T2I-Adapter**





"A realistic photo of a sitting cat, camera view, + masterpiece, best quality"







"A realistic photo of a horse, standing on its hind legs, grassland"

#### **Extension to Video Synthesis**



## Conclusion

#### Limitations

- Relies on the image layout synthesized from the target prompt P, it would fail if the SD model could not generate a desired layout or shape.
- 2. This method will fail when the target image **contains unseen content** or the target image layout/structure **changes drastically**.
- 3. There still are some **slight differences** between the source image and the edited image.



"A photograph of a goose, standing"  $\rightarrow$  "..., sitting"



"A person with white t-shirt, facing camera" → "..., clapping hands"



"Realistic photo of a beautiful bird"  $\rightarrow$  "..., spreading wings"

# Thanks for Watching!